

A PRESENTATION OF

BETHEL CHINA FOUNDATION



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I. Introduction:

According to the World Health Organization, Orbis International and the National Statistical Yearbook, China has 20% of the world's blind population. There are nine million blind and visually impaired people in China. 70-80% of these people live in rural areas, but 70-80% of the eye doctors in China live in major cities. Statistics show that cataracts are the cause of blindness in 42% of this population.

The least fortunate among the blind are the blind orphans. Very few blind orphans get an education; the fortunate ones become masseuses, working 12 hours a day in a little street shop for a very small wage.

Bethel has been established in China: to care for the blind orphans, to give them hope, and train them for a better future and an independent life.



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II. Presentation:

Bethel is a not-for-profit organization that provides foster care, education and professional training for Chinese orphans who are blind or visually impaired. The Project's training center, named the 'Love is Blind' Project, is located on a 17-acre property, near a small village outside Beijing. The organization was founded in 2002 by a French couple, Guillaume and Delphine Gauvain.

In addition to providing quality care and education for blind orphans, the Project envisions the development of a community that is self-sustaining and respectful of the environment. We are currently producing our own eggs, fruit and vegetables, as well as raising chickens, and goats. Our use of the raised-bed gardening method, allows our visually impaired students to work independently in the garden.

On a national level, Bethel recently launched 'Project 5-5-5'. This Project, targets blind orphans on a large platform, providing professional training, supervision, and mobility tools to orphanages throughout China. The Project's 5-year timeline is designed to reach and assist 5,000 orphans affected with this disability.

It is our vision to reproduce this model in other parts and the greater Asian community.



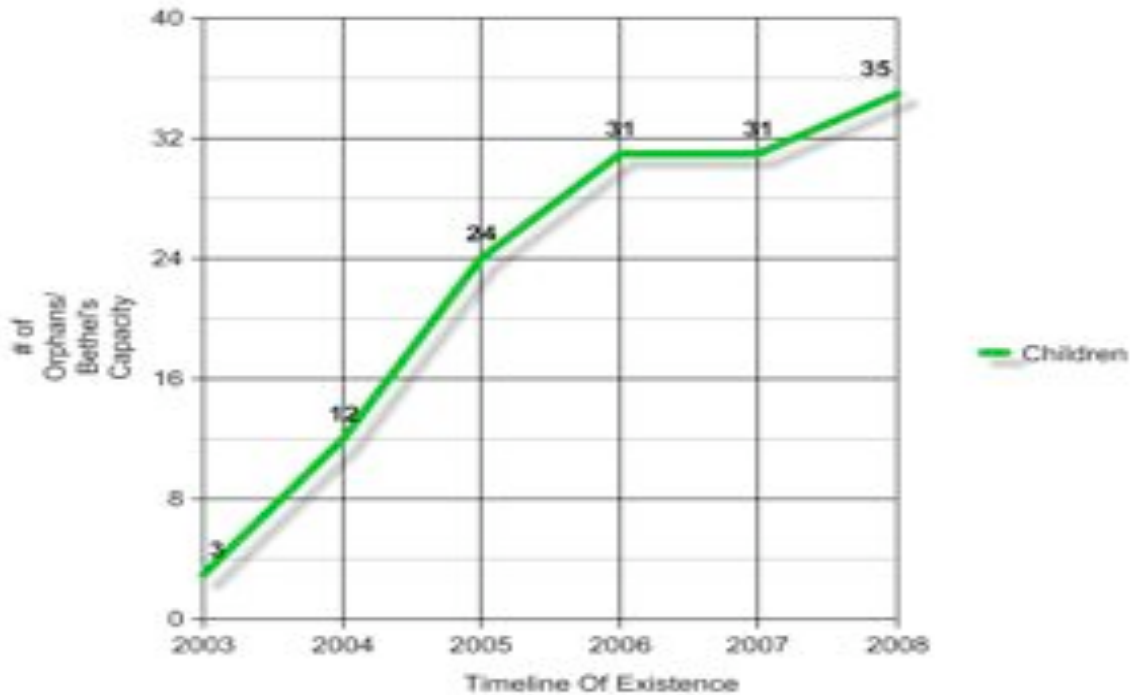
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III. Organization Profile and History

Organization Profile and History

2002	Guillaume & Delphine conduct research on NGO's in China and determine targeted groups that have not been reached
2003	Bethel is created, The 'Love is Blind' Project is launched First house is opened in Lang Fan, Hebei
2004	Board of Directors established Second house is opened
2005	Partnership with Children's Hope International Social Work Committee is established Bethel School is established Third house is opened
2006	Expansion of the Bethel school grows to six staff members Fourth house is opened
2007	Bethel relocates to a larger facility in Dou Dian Self sustainable farm is established Registration of Bethel China Ltd. In HK Registration of Bethel Ltd. Rep. office
2008	Construction of 7 foster homes began Independent living dormitory is built

Children currently fostered by the 'Love is Blind' Project:



IV. The 'Love is Blind' Project

The Project in its current location offers services for up to 70 children at a time, and includes the following aspects:

1. Foster Care: seven separate houses where we strive to create a family atmosphere, providing 24-hour care for our children
2. Education: our school offers classes in English and Chinese Braille, conversational English, Chinese, mathematics, science, orientation and mobility, daily living skills, physical education, social studies, computer communication, hippo therapy, etc.
3. Professional training: in farming, gardening, language translation and piano tuning
4. Training for state run orphanage staff, which allows Bethel to touch thousands of children
5. Farming: In regard to food, our Project is near self-sustainable as we grow our own vegetables and fruits. We have several gardens and raise goats, chickens and rabbits.

Great importance is placed on providing a variety of exciting activities for all children, including sports, arts and crafts, field trips, music and entertainment, all of which are specially designed for the blind and visually impaired.



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A. Education and Independence

Bethel's school for the visually impaired was set up in September 2004. It started humbly in one room with 10 students and one teacher. With no access to adaptive technology or resources for the blind in the Chinese language, the teachers had to create their own educational structure. In the beginning, the children would count grains of rice so that their fingertips would get acquainted to the small texture (which would also help them with Braille). In time, Bethel was able to buy Braille paper and the equipment to manually write Braille.

Today there are 4 full-time teachers, 2 assistant teachers and 24 students. The size of the Bethel school went from 20 m2 to 1000 m2. As the school grows, the standard remains for it to stay as competitive and technologically advanced as any of the top schools dealing with the same disability. A sponsorship program has been established to help cover the costs of the school. Our main goal is to help our visually impaired become independent citizens.

To achieve such a goal, this model has been initiated:

Bethel Independence Cycle



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B. Farming and the Environment

The 'Love is Blind' Project has been established on 17 acres of land. Some of this land is dedicated for the production of crops with the view to becoming self-sufficient. We grow more than we can eat which enables us to sell some of our products. About 10 people, who are also local farmers, maintain the gardens, green houses and fields. We grow vegetables and fruits in a "near organic" fashion, free from the use chemicals.

Wheat and corn are grown on rotation each year. We also raise chickens, which provide enough eggs for the children and staff, with some leftover eggs to sell. Rabbits, which are a fairly new venture, are raised and sold as an additional source of income. The most recent addition to the property has been the planting of 600 walnut trees with the view to future production.

Bethel places a high value on the environment. Solar panels have been installed on the main building, along with the seven children's houses. The panels provide hot water, which is used for washing, cooking, and cleaning. To provide heat, a biomass boiler is used. The boiler, a greener alternative, reduces exhaust fumes, which translates into less polluting of the atmosphere. Bethel's independent water source comes from two water wells that were drilled on the site.

V. 'Project 5-5-5'



Project **5-5-5**

Bethel is currently implementing its national initiative: 'Project 555.' This new venture offers medical screenings, training, and resources for the blind and visually impaired, to orphanages throughout the provinces of China.

'Project 555' was envisioned to widen the scope of operation of the Bethel Foundation in China. With the implementation of 'The Love is Blind' Project as a successful model for localized care of blind orphans, Bethel needed a platform to spread its methods to a national level.

Over the last six years, the 'Love is Blind' Project has worked with various orphanages across China. 'Project 555' will continue to build on this network to develop its programs. Already, orphanages representing thousands of children have received training in foster care, daily living skills, orientation and mobility.



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VI. Finances

A. Overhead

All the operation and administration for Bethel is done on site at the 'Love is Blind' Project center. Bethel does not rent office space or have any headquarters abroad. By keeping the administration side of Bethel in China, overheads are kept to a minimum. Teams of volunteers conduct all overseas fundraising.

B. Financial Policies

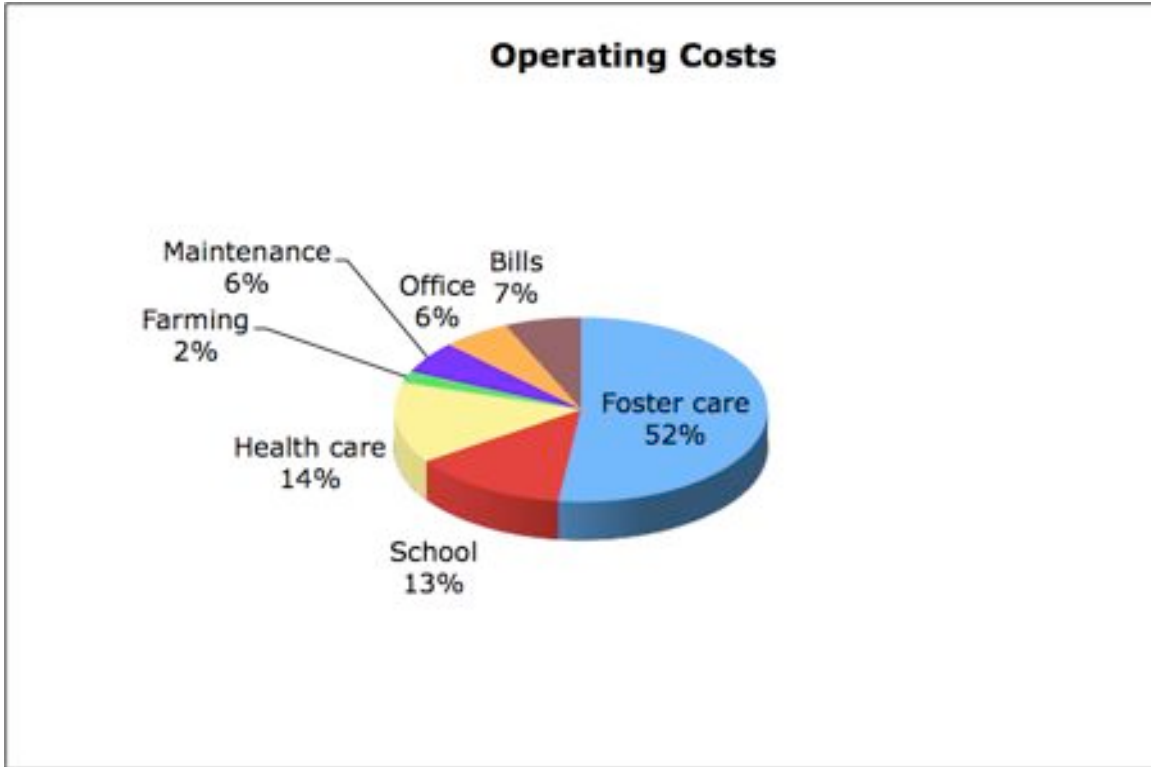
Bethel employs a full-time accountant and bookkeeper to insure good financial reporting standards. One member of Bethel's Board of Directors leads the Financial Committee, which reviews monthly and yearly financial reports. On top of clear financial guidelines and cost control, Bethel saves 5% of all income, which is retained as an emergency fund. This fund is prepared for situations such as the global economic crisis or a downturn in donatio

C. Budget

i. The 'Love is Blind' operating budget for 2009:

Love is Blind Cost	RMB	USD
Foster Care	1,264,667	185,980
School	330,655	48,626
Health Care	346,270	50,922
Farming	49,000	7,206
Maintenance	138,000	20,294
Office	144,000	21,176
Bills	161,900	23,809
Total Per Year	2,434,492	358,014
Total Per Month	202,874	29,835

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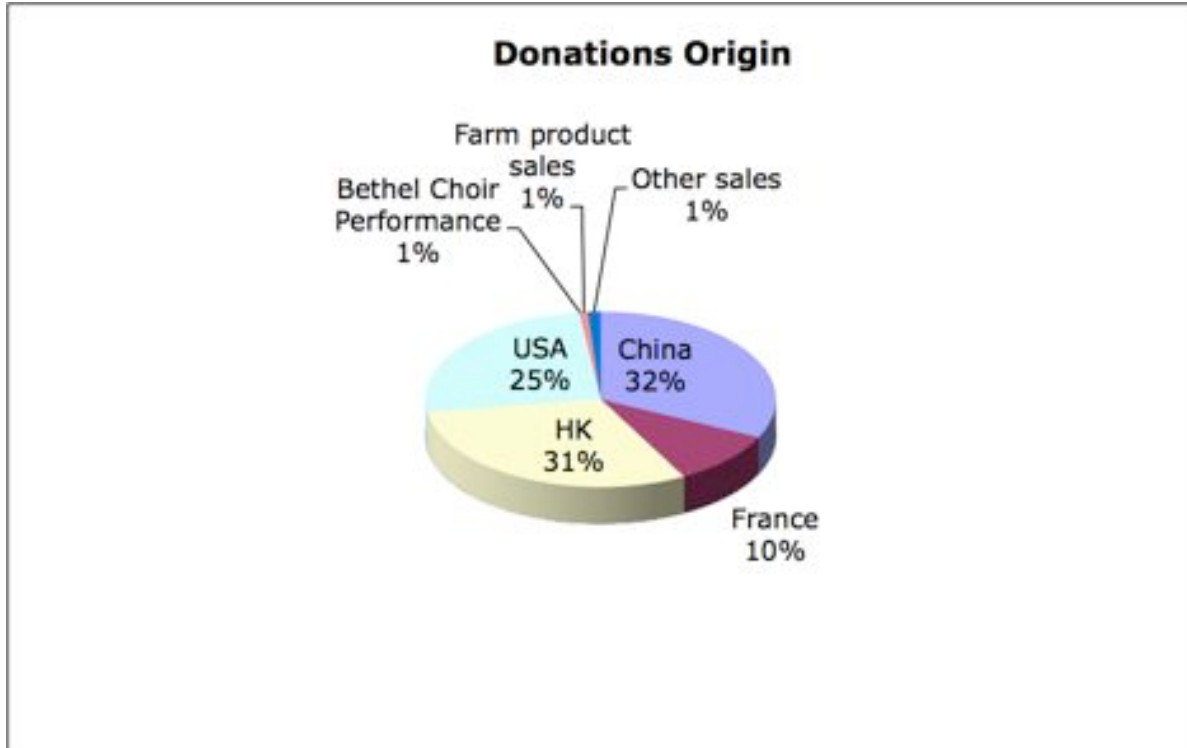
D. Fundraising

A fundraising committee has been set up to be proactive for meeting Bethel's needs. On top of our sponsorship programs, which are tailored to bring in regular monthly income for operational needs, the fundraising teams focus on key fundraisers throughout the year. Because it is a unique organization, Bethel receives good media coverage both from national and international TV, as well as radio and the written media.

i. 2009 Donated Income:

Item	Income (RMB)
China	1,166,740
HK	1,106,171
USA	924,323
France	361,816
Other Sales	43,078
Farm Product Sales	24,324
Bethel Choir Performance	1,633
Total	3,628,103

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*Contributions from other countries include: Holland, Switzerland, Belgium, Spain, Germany and Canada.

E. Corporate Social Responsibility

Corporate Social Responsibility is a means by which an organization can positively affect Bethel, their own organization, and the local community, all at the same time.

The Employee Enrichment Program gives organization employees the chance to impact Bethel's physical aspects, by taking part in activities such as harvesting corn or planting grass, etc.

Organizations have taken part in our Career Outing Program, which consists of taking our older students to a professional environment in order to broaden their horizons and help them gain new perspectives. Bethel's main goal is for our students to become "employable." On top of the Corporate Social Responsibility Programs, a more traditional Financial Sponsoring Program is available for ventures such as sponsoring the children's housing, the Braille teacher's salaries, etc.

Please inquire if you would like to learn more about the different Corporate Sponsoring Programs.

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VII. Contact Information

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Directions

1. Take Jing Shi expressway, Exit 18 (Dou Dian). The map says 17 but it has been changed since.
2. Go under the overpass, turn right until the round-about
3. Take direction to Jiao Dao (left)
4. Go through the next 2 traffic lights
5. Continue straight for approximately 2km, (the road will have huge trees on either side), until you see an arched entrance of the Village, Liu Gu Dao on the left
6. Cross that village, at the T make a right (there will be a little playground on your right)
7. Turn left onto the dirt road after about 50m down the road
8. At the end of the dirt road you'll see a white gate, it's Bethel!

